

Boosting Business & Investment

September 1-5, 2025

COSTA RICA
trade & investment
SUMMIT

essential
**COSTA
RICA**

After 27 years as the Buyers Trade Mission (BTM), the largest business matchmaking event in the region, we have evolved into the Costa Rica Trade and Investment Summit. This event brings together buyers, investors, exporters, multinational companies, and suppliers all in one place.

THE BENEFITS OF PARTICIPATING

+400 investors and buyers from all around the world

+1000 exporters, multinationals, and suppliers

+3200 business meetings

Access to the exportable offer through a **virtual and physical showroom**

Personalized business agenda according to the required demand

Accommodation in Costa Rica and **transport** to the event

PREPARING FOR THE ROUNDTABLE

- 1

Identify the products or services of interest.
- 2

Request that the Trade Promotion Office schedules meetings with related companies.
- 3

Be clear about the product or service needed: talent characteristics, volume, price range, payment method, and dates of interest.
- 4

Know what the competition offers for these products or services on the market.

FOLLOW-UP MEETINGS

It is recommended to keep track of any appointments or agreements defined during the meetings and email companies of interest periodically to schedule follow-up calls or video conferences.

Costa Rica stands out for its export offer's quality, diversification, added value, and positioning, as well as its remarkable human talent and creativity.